

WHAT YOU NEED TO KNOW:

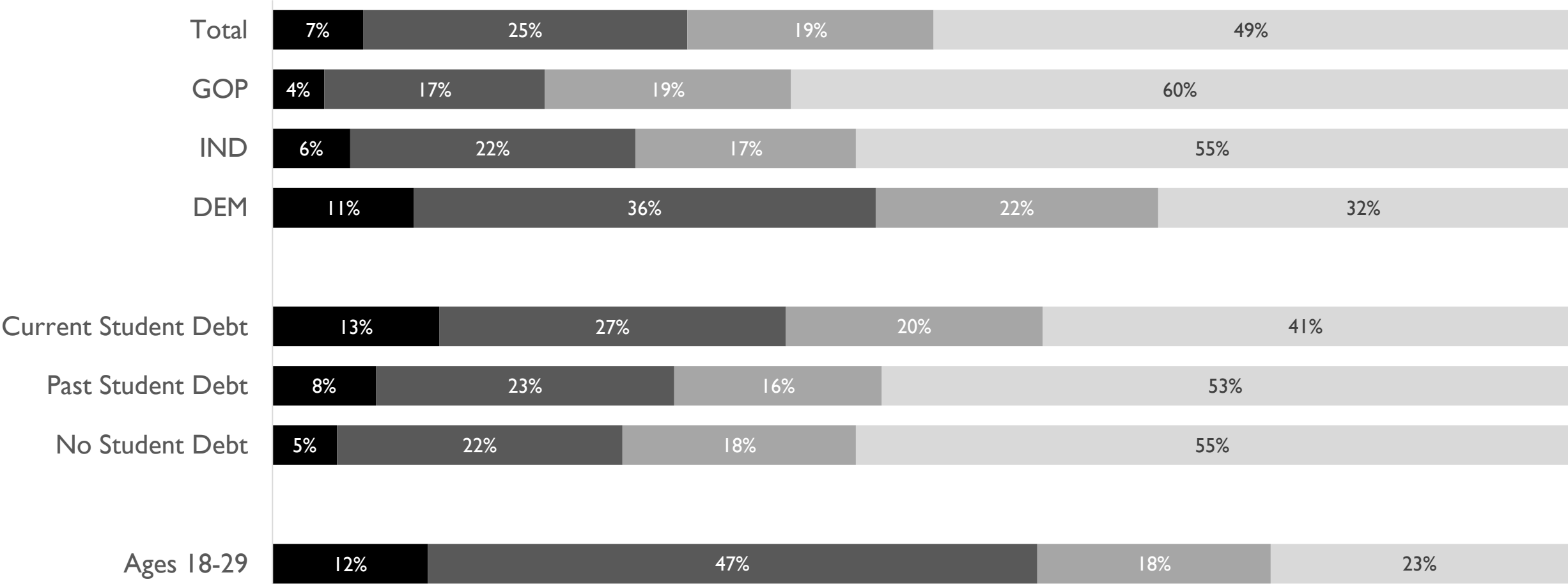
- **Student debt relief MATTERED** as an issue in the 2022 Midterms.
Roughly 1/3rd of ALL voters identified the issue as at either “the only reason I voted” (7%) or “very motivating to get me to vote” (25%)
- **The issue mattered most to YOUNG VOTERS, DEMOCRATS, and those with CURRENT student debt.**
Nearly 6-in-10 voters under the age of 30 identified ‘student debt relief’ as at least “very” motivating to getting them to vote in the 2022 election. Nearly half of Democrats (48%) identified ‘student debt relief’ as being at least “very” motivating to getting them to vote in the 2022 Midterm elections. 4-in-10 with current student debt agreed.
- **Student Debt Relief was as motivating as some other key issues.**
*With most groups, it was more motivating than ‘marijuana legalization.’
For most Democrats, it was roughly as motivating an issue as ‘immigration.’
For most younger voters – it roughly as motivating an issue as ‘climate change’ and ‘gun safety laws.’*

STUDENT DEBT RELIEF DROVE VOTERS TO THE POLLS:

Nearly half of Democrats signaled that it was at least “very” motivating to getting them to vote.

QUESTION: Regardless of how you voted, did any of the following issues motivate you to vote this year?
(showing only “student debt relief” responses)

■ Only reason I voted ■ Very motivating ■ Somewhat motivating ■ Did not motivate me

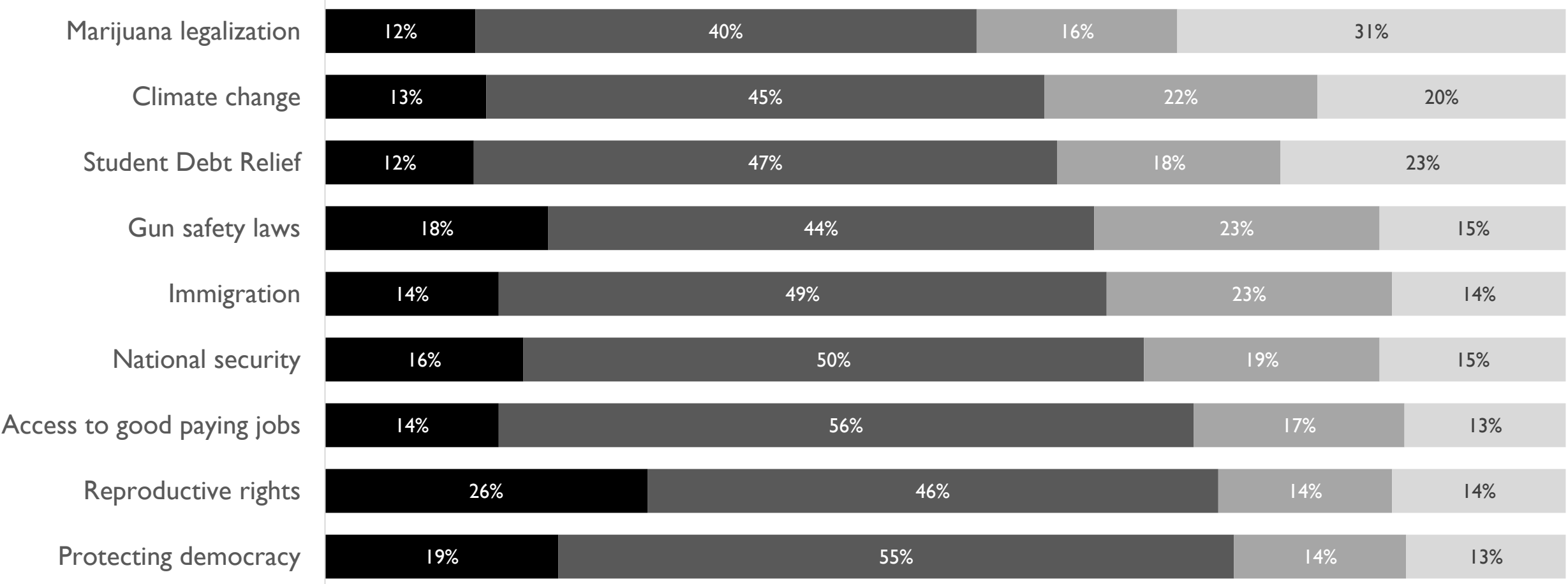


STUDENT DEBT RELIEF DROVE YOUNGER VOTERS TO THE POLLS:

59% of younger voters identified student debt relief as at least “very motivating” issue in getting them to vote.

QUESTION: Regardless of how you voted, did any of the following issues motivate you to vote this year?
(showing only 18-29 responses)

■ Only reason I voted ■ Very motivating ■ Somewhat motivating ■ Did not motivate me

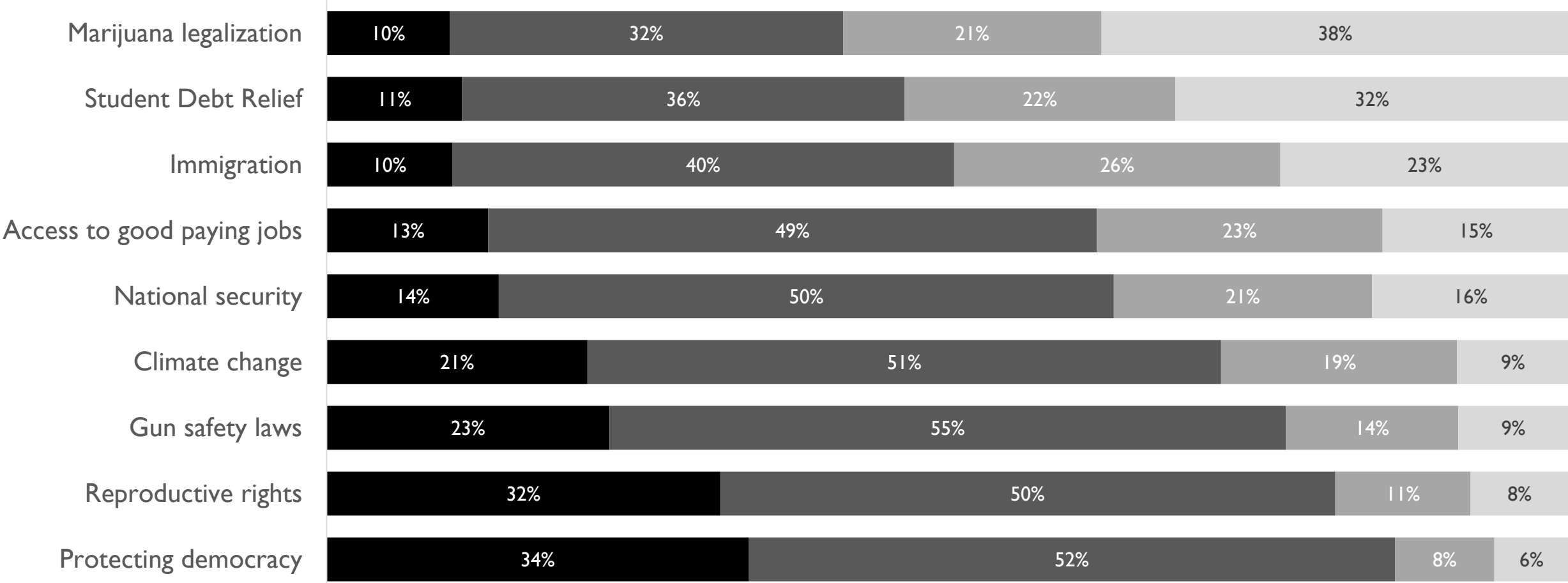


STUDENT DEBT RELIEF DROVE DEM VOTERS TO THE POLLS:

47% of Democratic voters identified student debt relief as at least “very motivating” issue in getting them to vote.

QUESTION: Regardless of how you voted, did any of the following issues motivate you to vote this year? (showing only responses from those who identify as ‘Democrat’ or ‘Independent leaning Democrat’)

■ Only reason I voted ■ Very motivating ■ Somewhat motivating ■ Did not motivate me

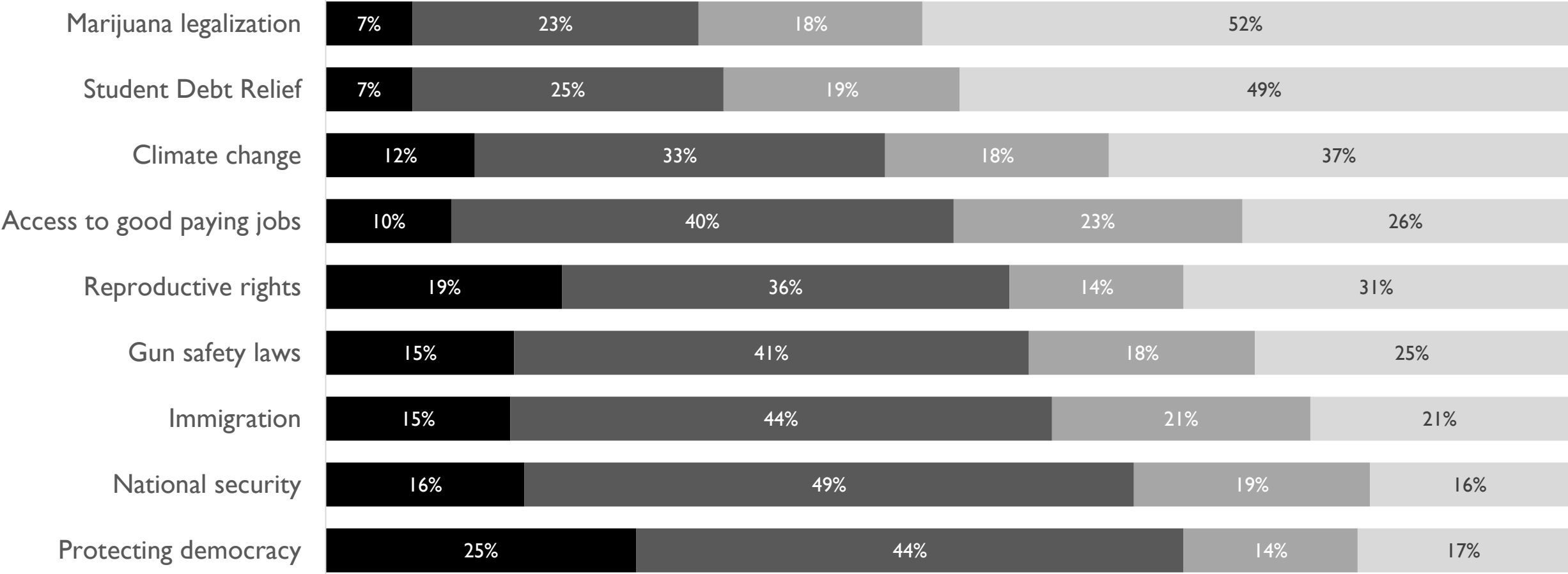


STUDENT DEBT RELIEF DROVE NEARLY 50% OF VOTERS TO THE POLLS:

1/3rd of ALL voters identified student debt relief as at least “very motivating” issue in getting them to vote.

QUESTION: Regardless of how you voted, did any of the following issues motivate you to vote this year?
(showing only total responses)

■ Only reason I voted ■ Very motivating ■ Somewhat motivating ■ Did not motivate me



METHODOLOGY & AUDIENCE

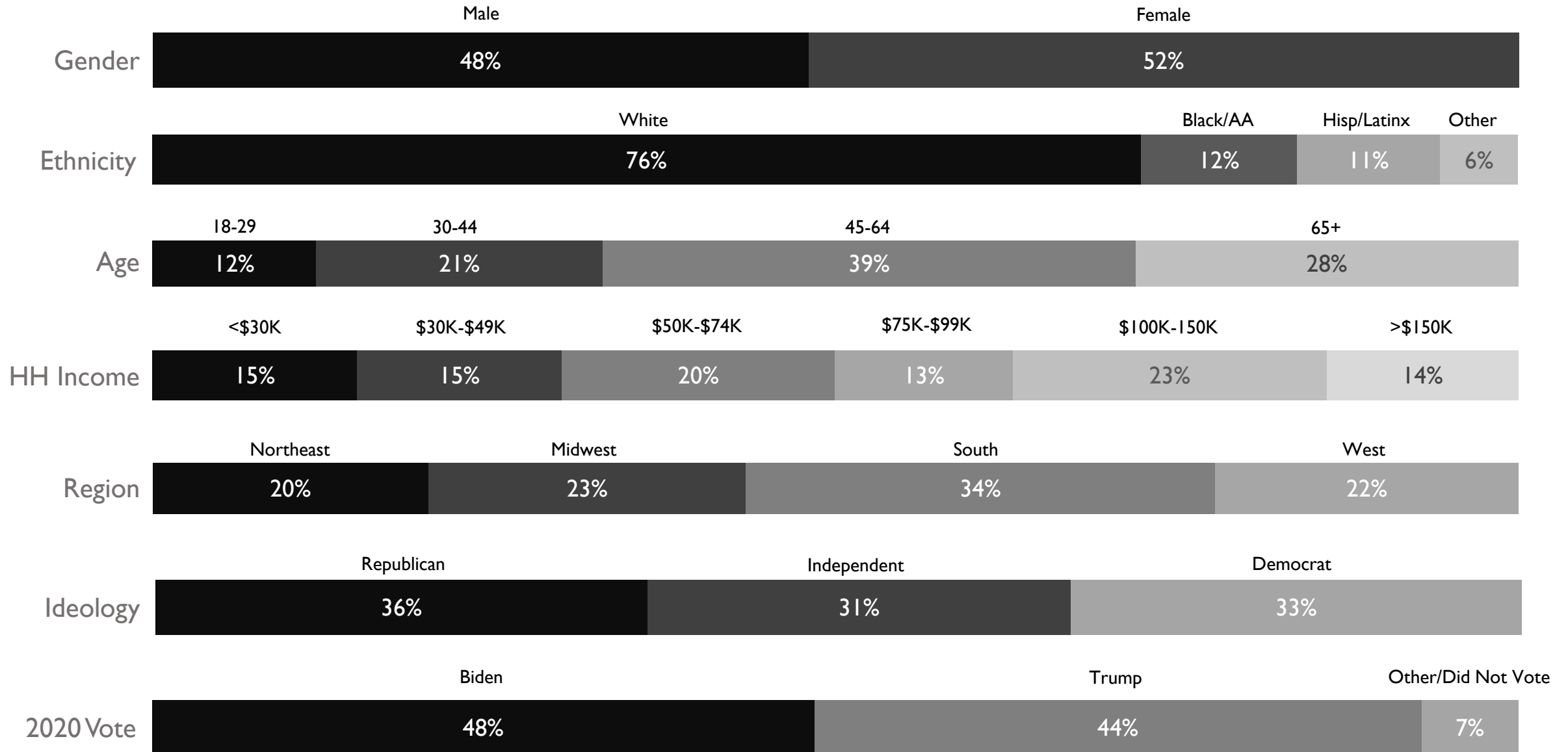


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QUANTITATIVE: NATIONAL VOTER SAMPLE BREAKDOWN: N=1500

(N = 1500 | Fielded 11-10-2022 to 11-15-2022 | M.o.E +/- 2.5%)



THANK YOU.



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