DATA FOR PROGRESS PROTECT BORROWERS

From July 2 to 5, 2026, Data for Progress conducted a survey of 1,164 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and recalled presidential vote. The survey was conducted in English. The margin of error associated with the sample size is ±3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,164 unless otherwise specified.

[1] Please share how much Buy Now, Pay Later debt (e.g., Afterpay, Klarna) you and your family are currently in:

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
I have never had this type of debt	63	61	66	63	63	63	48	71	58	71	52	54	69	44	0	0	0	100	61	64	66
Less than $2,500	14	15	13	15	15	14	20	11	17	9	23	14	12	21	100	0	0	0	16	13	12
I had this type of debt in the past, but not anymore	13	13	13	12	14	11	14	12	15	9	17	17	12	10	0	0	100	0	15	10	9
$2,501 to $5,000	5	6	3	4	5	5	8	3	5	5	<0.5	8	4	10	0	59	0	0	4	7	4
$5,001 to $15,000	3	2	4	4	1	6	6	2	3	4	5	6	2	10	0	41	0	0	1	6	7
More than $15,000	2	3	1	2	3	2	4	1	2	2	3	1	1	6	0	0	0	0	3	1	1
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[2] How often, if at all, have you used Buy Now, Pay Later (e.g., Afterpay, Klarna) to pay for each of the following?

— Home goods, appliances, furniture

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Once a week or more frequently	3	3	2	4	1	5	7	1	3	2	5	5	2	7	3	13	3	1	3	3	4
A few times a month	7	7	3	8	6	7	13	4	6	7	8	8	5	13	17	17	4	3	7	5	7
Less than once a month	17	17	17	18	17	18	26	13	19	15	20	24	14	28	36	38	34	6	16	20	17
Never	73	74	78	70	76	70	54	83	71	76	66	62	79	52	44	32	59	89	75	72	71
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[3] How often, if at all, have you used Buy Now, Pay Later (e.g., Afterpay, Klarna) to pay for each of the following?

— Personal items like cosmetics, clothing, and sports and concert tickets

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Once a week or more frequently	4	3	3	6	3	5	9	1	5	3	5	5	3	9	8	12	5	2	3	6	4
A few times a month	9	10	6	9	7	11	19	3	9	8	14	12	6	23	20	28	6	4	9	9	8
Less than once a month	15	18	9	16	17	13	21	13	16	14	22	20	12	26	32	29	29	7	15	16	15
Never	72	69	82	69	74	70	51	83	70	75	60	63	80	42	40	31	60	88	73	70	73
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[4] How often, if at all, have you used Buy Now, Pay Later (e.g., Afterpay, Klarna) to pay for each of the following?

— Groceries

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Once a week or more frequently	8	7	8	11	5	12	16	4	9	7	10	14	6	17	18	22	7	4	8	9	10
A few times a month	9	9	3	11	9	8	17	4	11	5	11	12	6	16	14	26	3	5	9	9	5
Less than once a month	6	5	11	5	4	8	12	3	7	5	16	6	6	4	11	23	10	2	5	7	8
Never	77	79	79	73	81	72	55	88	73	83	64	69	82	62	57	28	80	89	78	75	77
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[5] How often, if at all, have you used Buy Now, Pay Later (e.g., Afterpay, Klarna) to pay for each of the following?

— A payment you owe on another debt (like a credit card or car loan)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Once a week or more frequently	4	2	5	5	2	6	7	2	5	2	7	5	3	7	7	13	1	2	3	4	5
A few times a month	6	6	3	8	5	8	12	3	6	6	19	8	5	7	8	22	8	3	5	8	6
Less than once a month	10	10	11	10	10	11	18	7	11	9	8	19	9	15	19	32	14	5	10	12	10
Never	80	81	81	77	84	75	63	88	78	83	66	69	84	71	66	33	77	91	82	77	80
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[6] How often, if at all, have you used Buy Now, Pay Later (e.g., Afterpay, Klarna) to pay for each of the following?

— Crypto and stock investments

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Once a week or more frequently	1	1	1	2	1	2	3	<0.5	1	2	6	3	1	2	3	5	2	<0.5	1	1	4
A few times a month	3	3	2	4	1	5	7	1	3	4	6	4	2	7	3	16	<0.5	1	2	3	5
Less than once a month	6	5	5	7	4	7	12	2	6	5	4	6	5	13	15	20	4	1	4	9	5
Never	90	91	92	87	94	86	77	96	90	89	84	87	92	79	79	59	94	97	93	86	85
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[7] How often, if at all, have you used Buy Now, Pay Later (e.g., Afterpay, Klarna) to pay for each of the following?

— Electronics

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Once a week or more frequently	2	2	1	2	1	2	4	1	2	2	10	3	1	1	2	5	2	1	1	3	3
A few times a month	8	9	5	9	7	10	17	4	8	9	10	14	5	22	15	35	3	3	7	10	8
Less than once a month	16	16	15	15	13	19	25	11	17	12	16	18	12	29	36	33	25	6	15	17	16
Never	74	73	79	74	79	69	53	85	73	77	63	65	82	49	46	26	70	90	77	70	73
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[8] How often, if at all, have you used Buy Now, Pay Later (e.g., Afterpay, Klarna) to pay for each of the following?

— Restaurants or meal delivery

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Once a week or more frequently	4	3	4	6	2	7	10	2	5	4	8	8	2	9	10	8	3	3	4	4	6
A few times a month	7	8	5	8	6	9	16	3	7	7	8	10	6	15	8	33	5	3	6	10	7
Less than once a month	7	5	5	10	6	8	11	5	8	4	10	10	6	9	16	14	9	3	6	8	5
Never	82	84	86	76	86	76	63	91	80	84	74	71	86	67	66	45	82	91	84	77	82
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[9] How often, if at all, have you used Buy Now, Pay Later (e.g., Afterpay, Klarna) to pay for each of the following?

— Medical or dental care

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Once a week or more frequently	3	3	1	4	2	4	7	1	3	3	8	5	2	4	2	12	2	2	3	2	6
A few times a month	5	5	2	6	5	5	9	3	4	7	11	9	3	7	5	23	4	2	4	5	6
Less than once a month	13	13	12	14	12	15	18	11	15	10	14	20	11	21	27	37	16	6	13	15	10
Never	79	79	84	76	81	77	66	86	78	80	66	66	84	67	66	28	78	90	80	77	79
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[10] How often, if at all, have you used Buy Now, Pay Later (e.g., Afterpay, Klarna) to pay for each of the following?

— Rent or other housing costs

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Once a week or more frequently	2	2	3	2	2	3	6	1	2	2	5	5	2	3	3	12	3	<0.5	2	2	4
A few times a month	6	7	7	6	5	8	13	3	8	4	4	8	4	20	15	25	3	3	6	8	4
Less than once a month	9	8	8	10	8	9	16	5	9	7	21	12	7	9	10	19	14	6	9	8	9
Never	83	83	82	82	85	80	65	92	81	86	70	75	87	68	72	44	81	91	83	82	83
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[11] How often, if at all, have you used Buy Now, Pay Later (e.g., Afterpay, Klarna) to pay for each of the following?

— Utility bills (electric, gas, water)

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Once a week or more frequently	3	3	2	4	2	5	6	2	3	3	5	8	2	5	6	11	2	2	3	3	3
A few times a month	7	6	7	9	6	10	16	3	8	7	11	8	6	18	14	23	3	4	7	7	8
Less than once a month	10	8	12	11	9	11	17	6	12	7	17	14	8	13	18	32	10	5	10	11	9
Never	80	83	80	76	84	75	61	89	78	83	67	71	84	64	62	34	85	89	80	79	79
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[12] How often, if at all, have you used Buy Now, Pay Later (e.g., Afterpay, Klarna) to pay for each of the following?

— Gasoline

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Once a week or more frequently	7	5	6	10	4	10	13	4	8	5	14	12	5	13	15	17	6	4	7	6	8
A few times a month	7	7	3	8	6	7	15	3	7	6	9	10	5	13	11	19	5	4	6	8	7
Less than once a month	6	6	5	6	6	6	9	4	6	6	5	6	5	11	11	19	7	2	5	8	5
Never	80	82	86	76	83	77	63	89	79	83	72	71	85	64	63	45	82	90	82	78	80
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[13] How often, if at all, have you used Buy Now, Pay Later (e.g., Afterpay, Klarna) to pay for each of the following?

— Betting on sports or events online (e.g. Kalshi or DraftKings)

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Once a week or more frequently	3	2	2	4	1	5	7	1	2	3	8	9	2	3	3	10	2	2	2	4	6
A few times a month	3	3	2	4	2	4	6	2	3	3	<0.5	5	2	7	4	20	<0.5	1	2	5	5
Less than once a month	6	6	4	7	4	8	12	3	5	6	18	4	4	11	16	11	4	3	5	7	5
Never	88	89	92	85	92	83	75	95	89	87	74	82	92	78	77	58	94	94	92	85	84
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[14] How often, if at all, have you used Buy Now, Pay Later (e.g., Afterpay, Klarna) to pay for each of the following?

— Childcare

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Once a week or more frequently	3	2	2	4	2	4	6	1	2	4	7	2	2	2	3	11	3	1	2	3	5
A few times a month	4	2	5	5	1	7	8	1	4	3	5	4	2	14	7	18	<0.5	1	2	7	4
Less than once a month	3	4	2	4	2	5	8	1	3	4	8	6	2	4	5	13	1	2	2	5	4
Never	90	92	91	87	95	85	78	96	91	89	80	87	93	79	85	57	96	96	94	85	87
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[15a] To make it easier for people to pay down their debt, do you support or oppose the government taking each of the following actions:

— Prosecuting predatory lenders and loan companies

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Strongly support	55	58	56	52	54	57	44	61	52	62	52	56	56	45	50	52	64	57	53	54	64
Somewhat support	25	23	24	28	23	28	28	24	25	26	36	22	25	32	31	32	23	23	24	28	23
Somewhat oppose	7	8	3	7	7	6	13	4	7	6	6	8	6	13	9	9	2	6	7	8	5
Strongly oppose	3	3	3	3	3	3	4	2	4	2	4	4	2	8	4	5	1	3	4	3	2
Don't know	9	8	14	9	13	5	10	9	12	4	3	11	10	2	7	2	10	11	12	7	6
SUPPORT (TOTAL)	80	81	80	80	77	85	72	85	77	88	88	78	81	77	81	84	87	80	77	82	87
OPPOSE (TOTAL)	10	11	6	10	10	9	17	6	11	8	10	12	8	21	13	14	3	9	11	11	7
SUPPORT (NET)	+70	+70	+74	+70	+67	+76	+55	+79	+66	+80	+78	+66	+73	+56	+68	+70	+84	+71	+66	+71	+80
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[15b] To make it easier for people to pay down their debt, do you support or oppose the government taking each of the following actions:

— Banning junk fees

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Strongly support	54	59	48	52	55	53	45	59	53	57	49	44	56	55	55	55	62	53	54	52	60
Somewhat support	23	21	24	26	21	26	27	22	22	25	16	28	24	27	29	27	18	22	21	27	24
Somewhat oppose	4	4	1	4	2	5	6	2	3	4	7	5	3	6	3	7	1	3	2	4	7
Strongly oppose	4	4	4	4	4	5	7	3	6	2	14	6	3	9	5	7	1	4	5	4	2
Don't know	15	11	23	14	18	11	15	14	16	12	14	17	15	4	8	5	18	17	18	13	8
SUPPORT (TOTAL)	77	80	72	78	76	79	72	81	75	82	65	72	80	82	84	82	80	75	75	79	84
OPPOSE (TOTAL)	8	8	5	8	6	10	13	5	9	6	21	11	6	15	8	14	2	7	7	8	9
SUPPORT (NET)	+69	+72	+67	+70	+70	+69	+59	+76	+66	+76	+44	+61	+74	+67	+76	+68	+78	+68	+68	+71	+75
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[15c] To make it easier for people to pay down their debt, do you support or oppose the government taking each of the following actions:

— Capping credit card interest rates

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Strongly support	54	57	52	52	59	48	44	59	55	52	54	53	55	39	51	56	69	53	56	52	51
Somewhat support	23	23	20	25	21	25	25	22	21	26	18	26	23	32	30	22	12	23	20	27	25
Somewhat oppose	8	9	5	8	6	10	14	5	7	9	4	7	7	16	10	14	4	6	6	9	9
Strongly oppose	5	4	8	5	3	8	7	4	5	5	15	2	5	9	5	5	3	6	5	7	4
Don't know	10	8	16	9	12	8	11	10	12	7	9	13	10	5	5	2	12	12	13	5	11
SUPPORT (TOTAL)	77	80	72	77	80	73	69	81	76	78	72	79	78	71	81	78	81	76	76	79	76
OPPOSE (TOTAL)	13	13	13	13	9	18	21	9	12	14	19	9	12	25	15	19	7	12	11	16	13
SUPPORT (NET)	+64	+67	+59	+64	+71	+55	+48	+72	+64	+64	+53	+70	+66	+46	+66	+59	+74	+64	+65	+63	+63
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[15d] To make it easier for people to pay down their debt, do you support or oppose the government taking each of the following actions:

— Providing debt relief

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Strongly support	42	52	37	33	42	42	50	38	45	37	53	52	38	51	51	54	56	37	46	39	37
Somewhat support	28	29	23	29	28	28	27	28	26	30	31	34	27	30	32	29	23	27	29	26	29
Somewhat oppose	12	7	12	18	10	14	7	14	10	16	8	5	15	7	8	10	4	15	8	15	20
Strongly oppose	8	4	12	12	8	9	6	10	8	10	5	2	9	8	6	4	6	10	7	11	9
Don't know	10	7	17	8	12	7	9	10	11	7	3	6	10	4	4	3	10	12	11	9	6
SUPPORT (TOTAL)	70	81	60	62	70	70	77	66	71	67	84	86	65	81	83	83	79	64	75	65	66
OPPOSE (TOTAL)	20	11	24	30	18	23	13	24	18	26	13	7	24	15	14	14	10	25	15	26	29
SUPPORT (NET)	+50	+70	+36	+32	+52	+47	+64	+42	+53	+41	+71	+79	+41	+66	+69	+69	+69	+39	+60	+39	+37
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[16a] Do you support or oppose the government taking each of the following actions:

— Requiring Buy Now, Pay Later companies to explain the terms of a loan in advance

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Strongly support	61	61	57	62	63	58	46	68	59	64	63	56	64	43	50	52	73	63	60	56	72
Somewhat support	21	21	21	21	18	25	32	16	20	23	21	24	20	29	35	28	15	18	19	27	16
Somewhat oppose	4	4	3	4	4	3	7	2	4	3	5	2	3	9	4	5	<0.5	3	3	5	3
Strongly oppose	5	5	6	4	3	7	5	5	6	2	8	7	3	11	7	11	<0.5	4	5	5	2
Don't know	10	10	12	9	13	7	10	10	12	7	3	12	10	7	4	3	12	12	12	8	7
SUPPORT (TOTAL)	82	82	78	83	81	83	78	84	79	87	84	80	84	72	85	80	88	81	79	83	88
OPPOSE (TOTAL)	9	9	9	8	7	10	12	7	10	5	13	9	6	20	11	16	0	7	8	10	5
SUPPORT (NET)	+73	+73	+69	+75	+74	+73	+66	+77	+69	+82	+71	+71	+78	+52	+74	+64	+88	+74	+71	+73	+83
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[16b] Do you support or oppose the government taking each of the following actions:

— Requiring Buy Now, Pay Later companies to cancel a BNPL loan when you return a purchase

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Strongly support	46	48	41	48	49	43	36	51	47	46	38	49	48	37	43	40	62	45	47	43	51
Somewhat support	26	24	24	29	21	32	36	21	25	28	43	21	25	29	38	32	16	24	23	28	29
Somewhat oppose	5	6	3	5	4	6	10	3	5	5	6	4	5	9	4	13	5	4	4	8	2
Strongly oppose	5	5	6	5	4	7	7	4	7	2	6	6	4	15	9	8	3	4	6	5	2
Don't know	17	17	25	14	22	12	11	21	17	19	8	21	18	10	6	7	14	23	19	15	15
SUPPORT (TOTAL)	72	72	65	77	70	75	72	72	72	74	81	70	73	66	81	72	78	69	70	71	80
OPPOSE (TOTAL)	10	11	9	10	8	13	17	7	12	7	12	10	9	24	13	21	8	8	10	13	4
SUPPORT (NET)	+62	+61	+56	+67	+62	+62	+55	+65	+60	+67	+69	+60	+64	+42	+68	+51	+70	+61	+60	+58	+76
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[16c] Do you support or oppose the government taking each of the following actions:

— Requiring Buy Now, Pay Later companies to pause your payment if they make a mistake

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
Strongly support	47	51	39	48	49	45	41	50	47	49	48	44	47	45	43	47	59	47	47	43	56
Somewhat support	26	24	33	25	26	27	32	23	25	28	30	24	27	28	35	32	20	24	24	30	28
Somewhat oppose	6	6	3	7	4	8	9	4	6	5	8	7	6	7	7	8	2	5	5	8	5
Strongly oppose	5	5	6	4	3	7	6	5	6	3	6	8	4	11	6	10	4	4	6	5	3
Don't know	16	14	19	16	17	14	11	18	16	15	8	17	17	9	10	3	14	19	19	14	9
SUPPORT (TOTAL)	73	75	72	73	75	72	73	73	72	77	78	68	74	73	78	79	79	71	71	73	84
OPPOSE (TOTAL)	11	11	9	11	7	15	15	9	12	8	14	15	10	18	13	18	6	9	11	13	8
SUPPORT (NET)	+62	+64	+63	+62	+68	+57	+58	+64	+60	+69	+64	+53	+64	+55	+65	+61	+73	+62	+60	+60	+76
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[17] In the past 12 months, have you missed a payment on any of the following? **Select all that apply.**

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
A credit card	17	19	15	15	18	16	28	12	17	17	31	20	15	19	32	37	10	12	17	19	11
A utility bill	13	15	15	11	16	10	20	10	16	9	3	20	11	17	17	22	15	10	14	16	7
The rent	7	10	5	6	7	8	16	3	9	4	14	15	5	10	6	19	5	6	9	7	2
A Buy Now, Pay Later (BNPL) loan	5	4	7	6	4	7	11	2	6	4	5	9	4	7	16	22	2	1	5	6	5
A car loan	5	5	4	5	4	5	8	3	5	5	8	6	4	3	6	13	4	3	2	7	8
A mortgage	3	2	3	4	3	4	6	1	2	5	2	5	3	4	4	13	1	2	1	4	7
A student loan	3	4	1	2	3	3	7	<0.5	3	2	7	3	2	5	2	10	2	1	2	5	1
Something else	3	3	3	2	3	2	4	2	4	2	4	2	3	6	2	4	6	2	3	3	2
None of these	69	66	69	72	68	70	49	79	65	75	68	58	73	58	49	41	73	78	67	66	79
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187

[18] Over the past year, have you used Buy Now, Pay Later (BNPL) loans more or less frequently than you did a year ago?

Response	Topline	Democrat	Inde-pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	<$2,500 BNPL debt	BNPL debt between $2,501-15,000	No current BNPL debt	Never had BNPL debt	Income under $50k	Income between $50k-$100k	Income over $100k
More frequently	6	6	4	7	6	6	11	4	7	4	18	8	4	6	14	21	5	2	6	7	5
Just as frequently	12	12	10	13	8	16	23	6	12	13	12	15	9	27	29	40	13	4	10	14	15
Less frequently	15	18	16	12	16	14	20	13	17	12	21	15	13	24	33	23	44	4	15	15	14
I took out a BNPL loan for the first time in the last year	5	5	3	5	5	4	5	4	5	3	6	8	4	5	14	3	7	2	5	4	4
I have never taken out a BNPL loan	62	59	68	63	64	60	42	73	59	68	44	54	69	38	10	12	31	89	64	60	61
Weighted N	1,164	493	246	425	625	539	389	775	733	431	55	133	810	162	165	96	146	732	626	351	187